



2011 Species on the Edge Art & Essay Contest

Official Rules



Children choose one of the over 70 endangered or threatened wildlife species that **live in New Jersey**, create artwork with this animal as the subject, and write an essay that answers **one** of this year's questions.

SPECIFICATIONS FOR ARTWORK:

- Choose one of **NEW JERSEY's** endangered or threatened wildlife species and create artwork with this animal as the subject.
- Artwork will be judged for originality and design. *Judges look for accurate coloration, scale, and habitat depiction.*
- Artwork **MUST be either 11 in. x 17 in. or 12 in. x 18 in. and no more than 1/4 in. thick.** Do not include a border.
- Do not copy published photographs or illustrations.
- Paint, colored pencil, markers, collage, pen & ink, crayon, or other mediums may be used.
- **DO NOT USE** photography, chalk, pastels, oil pastels, or computer generated artwork.
- Do not matte, frame, or laminate.
- Do not use **ANY** lettering on the artwork.

*Fill out the entry form below and attach to **BACK** of artwork with Scotch or masking tape.*

SPECIFICATIONS FOR ESSAY:

- Research and write an essay about your animal that answers **one** of the following questions:
 1. **Pretend you are an endangered species. What do you want people to know about you, why do you need protection, and what can people do to help save you and your species?**
 2. **Some endangered species in New Jersey have been brought back from the brink of extinction by wildlife biologists. Tell us your animal's success story.**
 3. **Why is your endangered species important? Become the animal and help the reader to understand your importance in the environment.**
- Essays should be APPROXIMATELY 100-300 words, TYPED, and NOT EXCEED ONE PAGE.
- Essays should have an introduction, body, and conclusion. *Creative writing is encouraged!*
- Include information about the animal's natural history in NJ (i.e. habitat, diet, reproduction, etc.)
- Essays must be original. Note source of information for direct quotations.
- *Essays will be judged for creativity, persuasiveness, grammar, spelling, accuracy of research, and conclusions.* We encourage teachers to proofread their student's essays.
- The student's name, grade, age, school, school address, teacher's name, and teacher's telephone number **MUST** be typed at the top of essays.

*Attach essay to **BACK** of artwork with Scotch or masking tape.*

The artwork and essay will be judged together as a whole. A list of NJ's endangered and threatened wildlife is included with this kit. Also, refer to *Additional Resources* page, included in this kit, for a list of websites, books, and other publications approved by Conserve Wildlife Foundation of NJ.

PLEASE FOLLOW DIRECTIONS. *FAILURE TO DO SO MAY RESULT IN DISQUALIFICATION.*

DUE DATE: Contest ends on January 31, 2011. Artwork and essays **MUST** be postmarked by January 31, 2011.

HOW TO ENTER: Submission must include both artwork and essay. One entry per child. Fill out entry form and attach to **BACK** of artwork with **tape**. Attach essay to **BACK** of artwork with **tape**. **DO NOT FOLD or ROLL ENTRIES.**
Folding entries in half one time is OK but please do not fold more than once.

**MAIL ENTRIES TO: Conserve Wildlife Foundation of NJ,
 PO Box 420, Mailcode 501-03E, Trenton, New Jersey 08625-0420**

THE COUNTY WHERE THE ENTRIES ARE FROM MUST BE CLEARLY DISPLAYED ON THE MAILING ENVELOPE/BOX.

NOTE: If you would like your entries returned to you, please call 609-984-0621 BEFORE you mail your entries.
Otherwise, entries become the property of the Conserve Wildlife Foundation of NJ.

WINNERS: One winner per participating county. Winners will be notified during the month of March 2011.

QUESTIONS?: Visit www.conservewildlifenj.org, call 609-984-0621 or email info@conservewildlifenj.org.

2011 Species on the Edge Art & Essay Contest ~ Entry Form

Form must be completed in its entirety & signed by a parent/guardian. One entry per student. Entry form may be copied.

Student's Name: _____ Grade: _____ Age: _____ Gender: _____

SCHOOL Name: _____ NJ COUNTY: _____ Teacher's Name: _____

SCHOOL Address: _____ City: _____ Zip: _____ Teacher's Email: _____

HOME Address: _____ City: _____ Zip: _____

Species Chosen for Artwork & Essay: _____ Art Medium Used: _____

Parent/Guardian Name: _____ Parent/Guardian Home Tel. # (REQUIRED): _____

Parent/Guardian Signature (REQUIRED*): _____

*My signature certifies that I have read the rules and regulations of this contest and that the artwork and essay submitted are the work of the above student. I understand that entries will not be returned or acknowledged unless requested, and the submission becomes the property of the Conserve Wildlife Foundation upon entry into contest. I give Conserve Wildlife Foundation permission to exhibit, use, publish, and republish the submission for any purpose, including but not limited to the Internet, promotional material, and public relations, and to publish the name, county, and photograph of the student without compensation.